### PRIVACY POLICY

## Last updated October 2023

This "Privacy Policy" of the company of the Nanotronics Imaging, Inc., Cubefabs Inc. (herein referred to as "Cubefabs" "we" "us" or "our") outlines how your personally identifiable information ("Your Information") may be collected, used, and shared in connection with your access to and/or visitation or use of our site: https://www.cubefabs.com (the "Site"), as well as what information we may collect through any third-party application or third-party sites, social networks, or social media sites (such as Facebook, Instagram, X (i.e., Twitter), Google, etc., collectively "Applications"). Moreover, this Privacy Policy applies to all of Your Information collected through any related services, sales, marketing or events. This Privacy Policy also describes your choices and rights regarding the use, access, and correction or deletion of Your Information. By visiting our Site, you consent to the use of Your Information in accordance with this Privacy Policy. You may also be asked to provide clear and unequivocal affirmative consent to the collection, processing, and sharing of Your Information via opt-in procedures. This Site is owned and operated by Cubefabs, and this Privacy Policy only applies to Your Information obtained by Cubefabs in connection with or related to your use of the Site. Please read this Privacy Policy carefully to understand our policies and practices regarding Your Information and how we will treat it. By accessing or using this Site you agree to this Privacy Policy. This Privacy Policy may change from time to time and your continued use of this Site means that you are consenting to be bound by the most recently updated version of this Privacy Policy.

### General Information We Collect and How We Use It

We collect Your Information when you use our Site. Sometimes you may submit it to us yourself. Other times it may be collected automatically.

### Information Collected When You Use Our Site

Your Information may be collected, used, and shared. As detailed below, the type of Your Information collected may vary based on how it was gathered, but may include, among other things, your name, email address, and other information that you voluntarily submit (e.g., when you request to receive our e-newsletter subscription or to request information on our products), information automatically collected about your usage of our Site that does not include personally identifiable information (e.g., the content that you choose to view and how you interact), and information about you that

third parties may share with us if such third parties have previously received your consent to do so.

Moreover, some device information, such as your Internet Protocol (IP) address and/or browser and device characteristics, is collected automatically when you visit our Site. We automatically collect certain information when you visit, use or navigate the Site. Although this information does not reveal your specific identity (like your name or contact information), it may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our and other technical information. NOTE: under some data protection laws, an IP address may be deemed personal information. This device information is primarily needed to maintain the security and operation of our Site, and for our internal analytics and reporting purposes.

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage, no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted under applicable law that we must follow in the future, we will comply and update this Privacy Policy as necessary.

Cubefabs does not require you to provide and does not collect or process any data regarding sensitive data, such as race or ethnic origin; political opinions; religious or philosophical beliefs; trade union memberships; genetic or biometric data; health or mortality; sexual orientation.

## **Voluntary Submission**

Cubefabs may collect Your Information that is voluntarily provided by you or with your permission. For example, we may ask you for information, such as your name and email address, when you register to receive our e-newsletter, when you participate in activities on the Site, or otherwise when you contact us (for example, to request information about our products). All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

## **Third-Party Websites**

The Site may contain references and links to other services and websites not owned or controlled by Cubefabs. We do not have any control over these third-party websites and do not endorse them. We are not responsible for the content or privacy and security practices of such third-party websites or services. We encourage you to learn about the third-party websites' privacy and security policies before providing them with your personal information.

# **Tracking Technologies**

Content on our Site may contain electronic images known as web beacons (invisible images often referred to as pixel tags or clear GIFs) in order to recognize users, assess traffic patterns, identify preferred content, and measure Site engagement. We may also include web beacons in our e-mail messages, including e-newsletters, in order to count how many e-mail messages have been opened, for example. Cubefabs's servers log your device information (e.g., your IP address, your browser type), and the current URL you are requesting. This information is provided by your browser and automatically logged. These log files are stored in a secure location and used in our internal analysis of traffic patterns. Like many businesses, we also collect information through cookies and similar technologies. A cookie is a small data file that is written to a computer's hard drive by a web browser. A cookie file can automatically collect information, such as a user identification code or IP address that a website will use to track the pages and number of times you have visited. The data read from these cookies may be linked to personally identifying (PII) and non-personally identifying (non-PII) information.

We and our Third Party Providers (defined below) may use cookies and similar technologies on the Site to personalize and optimize your browsing experience by: providing you tailored content, enabling social media features, safeguarding against spam and malware, analyzing trends, traffic, and user behavior, administering the website, gathering demographic information about our user base as a whole, tracking web and advertising analytics throughout the Site, remembering preferences and voluntarily-submitted information (e.g. name, email), performing location-related functionalities and analytics, participating in market research (e.g., website ratings), and educating Cubefabs about how the Site can continue to be improved.

Cookies fall into the subcategories below.

**Essential Cookies.** Certain cookies are used for specific purposes that are essential to your secure use and navigation of the Site. Without them, Cubefabs may not be able to provide core Site functions and features to you, and the Site would not operate as well

as you or Cubefabs would like. These cookies collect and use information such as your server preferences, single-session data and corresponding identifier, web beacons and log files, and other credential-related information. Essential cookies also help inform Cubefabs whether you require, or have already been served, an affirmative consent request in connection with our data policies. Essential cookies also include analytics cookies, which provide us data that allows Cubefabs to better understand its users and improve the Site based on what we have learned from that data.

**Preference Cookies.** Other cookies are used to collect and process information about your preferences and similar choices in connection with the Site in order to optimize your browsing experience. Preference cookies include social media cookies, which collect information about your social media usage and other data you may have provided in connection with such usage (if you access the Site through a social media website or mobile application, you may have social media cookies). If you wish to modify or change your social media cookies, please visit the appropriate social media website and review the settings related to your applicable social media account(s).

Advertising Cookies. To help support the Site and further tailor your experience, Cubefabs and certain of their third party providers may also use cookies on the Site to personalize the content you may be shown. Some advertisements may use advertising cookies to provide targeted advertisements that may be more consistent with your interests than non-targeted advertisements. Cubefabs does not sell Your Information to third parties, and limits sharing of Your Information with third parties except in connection with the Site (i.e., with our Third Party Providers) or as required by law.

### **Analytics**

Our Third Party Provider(s) providing services for analytic tools ("Analytic Services"), including without limitation Google Analytics® are being used with the Site which transmits website traffic data to servers in the United States. Analytic Services do not collect personal information, identify individual users, or associate your IP address with any other data. We do not share any personally identifiable information with our Analytic Services in connection with their performing of any services on our Site. We use reports provided by Analytic Services to help us understand website traffic and webpage usage.

**How Long We Keep Your Information** 

We will only keep Your Information for as long as it is necessary for the purposes set out in this Privacy Policy, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements). No purpose in this policy will require us keeping Your Information for longer than reasonably necessary.

When we have no ongoing legitimate business need to process Your Information, we will either delete or anonymize such information, or, if this is not possible (for example, because Your Information has been stored in backup archives), then we will securely store Your Information and isolate it from any further processing until deletion is possible. For the avoidance of doubt, if we de-identify your personal information, such de-identified information is no longer personal information and we may use and/or disclose it as we choose in our sole discretion. We may also use and/or disclose aggregated information that cannot be used to identify you as we choose in our sole discretion.

### Use of Your Information

Your Information may be used for the purposes outlined below:

- To operate, maintain, enhance and provide all of the features and content found on the site; including to personalize the Site for your preferences and interests.
- To respond to your information requests, comments or complaints.
- From time to time we may provide e-mails highlighting new features, promotions, or content on the Site to those users who have expressly provided us with their permission to send such communications.
- To understand and analyse the usage trends, interests, and preferences of our users, to improve the way the Site works and looks, and to create new features and functionality.
- Cubefabs may disclose Your Information if required to do so by law, such as to comply with a subpoena or in the good faith belief that such action is necessary to conform to the edicts of the law, investigate fraud or comply with a judicial proceeding, court order, or legal process served on Cubefabs, or to protect and defend the rights or property of Cubefabs.
- Cubefabs will not process Your Information without a lawful basis to do so. In general, Cubefabs will process Your Information on any of the following legal bases:

- Consent: We may process your data if you have given us specific consent to use your personal information for a specific purpose.
- Legitimate Interests: We may process your data when it is reasonably necessary to achieve our legitimate business interests.
- Performance of a Contract: Where we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.
- Legal Obligations: We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- Vital Interests: We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

More specifically, we may need to process your data or share Your Information in the following situations:

- Business Transfers: We may share or transfer Your Information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- Relying on your consent:
  - Where it is in accordance with your marketing preferences, to send emails related to the products and services we think you may be interested in, including products and services provided by us, our affiliates and carefully selected partners. You will have the ability to optout of receiving any such marketing communications, either through links provided in the messages, or by contacting us through the Site.
  - We place using cookies and similar tracking technology, as explained above; for example, in order for you to personalize the Site.
  - If we otherwise ask for your express consent, we will use for the purpose noted in such consent document.
  - Wherever we rely on your consent, you will always have the right to withdraw that consent. Please note that such withdrawal will be honored

for any future or continued use, although we may have other legal grounds for processing and/or retaining Your Information for other purposes, such as those set out above. In some cases, we may elect to send you direct marketing without your consent, for example, where we rely on our legitimate interests. You have a right to opt-out of direct marketing at any time. You can do this by following the instructions in the communication where this is an electronic message, or by contacting us at the "Contact Us" heading below.

## **Sharing of Information**

You may be requested to voluntarily provide certain parts of Your Information during your use of our Site. If you choose to do so, that Your Information may be shared with Cubefabs and its affiliates as well as Third Party Providers providing hosting and other web-based services for Cubefabs.

Cubefabs uses Third Party Providers to provide e-mail messaging, text messaging, account management and hosting services for the Site. When you sign up for services, we will share Your Information as necessary for the Third Party Provider to provide that service. Our Third Party Providers are prohibited from using Your Information for any other purpose. If you do not want Your Information to be shared, you can choose not to allow the transfer of Your Information by not using that particular service.

## As Necessary to Provide Information or Services

We may occasionally hire other third-party services providers and partners to provide limited services on our behalf (each a "Third Party Provider"), such as handling the processing and delivery of e-newsletter mailings, processing transactions, as a data host provider, or performing statistical analysis of our services. We provide those Third Party Providers the information they need to deliver the service. In some instances, these Third Party Providers may collect information directly from you and you will be notified of the involvement of the external service provider. Such Third Party Providers are subject to agreements that require them to maintain the confidentiality of your information and they are prohibited from using that information for any other purpose.

In the Event of Change in Ownership or Control

The ownership or control of Cubefabs may change at some point in the future. Should that occur, we want Cubefabs to be able to maintain a relationship with you. In the event of a change in ownership, merger, bankruptcy or control of Cubefabs, Your Information may be shared with the person or business that owns or controls this Site.

### How We Protect Your Information

Your Information may be stored on servers owned and operated by Cubefabs and its affiliates or by our Third Party Providers during the provision of our software as a service ("SaaS Services") and located in the United States. Our SaaS Services are committed to using industry standard physical, electronic, and organizational safeguards to protect information against loss or theft as well as unauthorized access and disclosure to protect individuals' privacy and to employing security techniques to protect such data from unauthorized access.

However, it must be noted that "perfect security" does not exist today. If you are concerned that the privacy of Your Information may have been breached, please contact us at the "Contact Us" heading below.

The safety and security of Your Information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Site, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. Any transmission of Your Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on our Site by you or based on your failure to keep your password secure.

## Additional Privacy Considerations

See below for additional privacy considerations.

## **Data Protection Laws**

Cubefabs does not sell any personal information it collects about you to third parties. Cubefabs shares information related to Log Files, Web Beacons, and Analytic Services with our Third Party Providers in connection with maintaining and improving the Site.

Depending on where you live, you may have certain legal rights related to Your Information (e.g., a resident of California, under the California Consumer Privacy Act ("CCPA") as amended by the California Privacy Rights Act ("CPRA")):

- Request Cubefabs disclose the categories and specific information that it has collected about you;
- Request Cubefabs delete any personal information about you that it has collected;
- Request Cubefabs not share your personal information at any time (the "right to opt-out");
- Request Cubefabs correct any inaccurate personal information it maintains about you; and
- Request Cubefabs restrict its use and disclosure or your sensitive personal information.

NOTE: Cubefabs does not actively target or market to any EU member state. However, Cubefabs does engage with some customer companies who have or maintain a presence in the EU or who have customers and data subjects in the EU, any of which may be covered under GDPR. In such instances, Cubefabs may process or control an EU citizen's user information under a valid legal basis such as a contract to provide such services or with the consent of the EU citizen. This Privacy Policy and its enumerated provisions are intended to comply with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (the "General Data Protection Regulation" or "GDPR") and provide appropriate protection and care with respect to the treatment of all of our users' information in accordance with GDPR.

If you would like to exercise your rights under the CCPA, you may contact Cubefabs as outlined below in accordance with the "Contact Us" section of this Privacy Policy. Cubefabs may not discriminate against you if you exercise any of your rights under applicable data protection laws.

We will generally confirm receipt of your request within ten (10) business days. If you do not receive confirmation within the 10-day timeframe, please feel free to contact our Privacy Officer as outlined below. Please note that if you make a rights request that we have an obligation to verify you and what data protection laws apply to you and Your Information before complying with the request.

We endeavor to substantively respond to verifiable consumer request within the timeframe required by the applicable data protection law (e.g., under CCPA/CPRA within forty-five (45) days of its receipt). If we require more time (e.g., up to another 45 days), we will inform you of the reason and extension period in writing.

If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or

electronically, at your option, based on the contact information you have provided in your request.

The response we provide will explain the reasons, if necessary, as to why we cannot comply with a request. For data portability requests, we will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

Only you, or someone legally authorized to act on your behalf, may make a request related to your personal information. You may also make a request on behalf of your child. You may only submit a request to know twice within a 12-month period. Your request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative of such person; and
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. We will only use personal information provided in the request to verify the requestor's identity or authority to make it.

If you are a resident of the EU, and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details

here: https://ec.europa.eu/newsroom/article29/item-detail.cfm?item\_id=612080.

If you are a resident in Switzerland, the contact details for the data protection authorities are available here: <a href="https://www.edoeb.admin.ch/edoeb/en/home.html">https://www.edoeb.admin.ch/edoeb/en/home.html</a>.

# California Shine The Light Law

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and

addresses of all third parties with which we shared personal information. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided in the "Contact Us" section below.

## **Children's Online Privacy Information**

CHILDREN ONLINE PRIVACY PROTECTION ACT ("COPPA") NOTIFICATION

Our Site is not designed for persons under the age of 18. We are not responsible for any access or use of the Site by children or minors under the age of 18. No one under age 18 may provide any personal information to us or through our Site. We do not knowingly collect personal information from children under 18. If we learn we have collected or received personal information from a child under 18, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us as outlined below in accordance with the "Contact Us" section of this Privacy Policy.

# Changes to Privacy Policy

We may update this privacy notice from time to time. The updated version will be indicated by a revised "Updated" date and the updated version will be effective as soon as it is accessible. If we make any material changes to this Privacy Policy we will notify you by means of a notice on this Site prior to the change becoming effective. We reserve the right to amend this Privacy Policy at our discretion and at any time. We encourage you to periodically review this page for the latest information on our privacy practices and to review our most current Privacy Policy. Your continued use of our Site following the posting of changes constitutes your acceptance of such changes.

### Contact Us

To request to review, update, delete, or otherwise control your personal information, or if you have any additional questions regarding this Privacy Policy or how to remove or modify Your Information or related consents, please feel free to contact us by the e-mail or the mailing address below:

Cubefabs, Inc. 63 Flushing Avenue,

Brooklyn Navy Yard Building 20 Brooklyn, NY 11205

**Attention: PRIVACY OFFICER** 

By Email: <a href="mailto:privacy@cubefabs.com">privacy@cubefabs.com</a>

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